

## CMU 2010 FY09 Annual Report

Project Title: Strengthening CMU's Interdisciplinary Programs

Project Leader: Denise Webster

Project Number: 200817 Date of Report: 6/30/09

Refer to your *Outcome Evaluation Worksheet* to complete the information below. Insert additional rows if needed. Rows will automatically expand as you type. You are welcome to attach additional documents to supplement – but **not** substitute for - the information provided below.

	Outcome/Milestone	Status (Complete, in Progress, or Not started)	Date Measured	What are the next steps to achieving this outcome?
1	Significant and informative assessment activities for five interdisciplinary programs, along with follow-up discussion with interdisciplinary councils.	P	On-going	Three faculty were provided release time during the 08-09 academic year. Dr. Malonebeach for fall & spring (Gerontology), and Dr. William Pretzer (Museum Studies) and Dr. Susan Griffith (Language Arts) for the spring. Dr. Malonebeach completed her program review; Dr. Pretzer updated MCS, created 4 new courses and submitted a curricular change for the minor; Dr. Griffith worked on the language arts Web site and worked diligently with her council to draft an updated assessment plan.
2	Programmatic changes resulting from assessment from which includes the development or improvement of a required capstone experience that promotes connections between liberal education, the interdisciplinary program and facilitates the student's transition from the academic to the professional world.	P	On-going	Museum studies currently has an internship course. Gerontology is evaluating the feedback from their program review and the council will be working this year regarding the fit of a capstone course within the minor and the graduate certificate. In theory, Dr. Griffith supports the role of capstone courses and during her program review will investigate the curricular structure of the language arts program.
3	Increased understanding of university functioning among directors/council chairs as the result of Directors council meeting.	P		Council chairs were given a second opportunity to receive release time for interdisciplinary program responsibilities. Five chairs submitted requests. John Daniels (Actuarial Science) and Annette Thorton (Music Theatre) were awarded funding for spring 2010. Drs. Malonebeach and Griffith will maintain their release time in 09-10. Dr. Pretzer decided not to continue with the award of

				release time.
4	Increased effectiveness of individual programs as evidenced by increased enrollment by 10%, improved faculty participation within programs and councils, Web presence, assessment efforts and learning outcomes.	P		<ul style="list-style-type: none"> <li>• <b>See attached spreadsheet</b></li> <li>• The CMU 2010 award began July 1, 2007. The 06-07 enrollment data serves as the baseline year of the project. Ten programs did realize an increase in enrollment. However, eight programs had a decrease in enrollment. Overall, interdisciplinary programs have seen an increase in enrollment over the two years.</li> <li>• The three year trend (05-06, 06-07, 07-08) for enrollment: nine programs are realizing a increase in enrollment, while eight programs have had a steady decrease in enrollment. The remaining programs are either maintaining current enrollment or enrollments have fluctuated. The data might suggest there is an increase interest by undergraduate student in our interdisciplinary programs.</li> <li>• Unfortunately, it is difficult to surmise if the increase in enrollment is a result of the activities of this project.</li> </ul>
5	Develop strategy for marketing interdisciplinary programs.	C/P	On-going	<p>a) Anne Miller developed and coordinated a marketing strategy and all components were carried out. Activities included attending CMU &amp; You Day, Centralis Competition, MAJOR night and summer orientation. Other marketing/promotional activity included ads in CMLife, CMLife online, table tents in the residential restaurants and the UC Down Under Club, collaborated with the College of Graduate Studies for ad space in the Public Broadcasting Guide, and a digital brochure; sign display in Student Activity Center main corridor; small poster displays on 2 different occasions each in the Student Activity Center and the Library, traveling banners displayed in UC and resident halls, a large poster was hung in the display case in the library and SAC during the month of June &amp; July. Efforts continue with individual Web site development.</p> <p>b) A Student Awareness Survey was conducted in May to evaluate the impact of the marketing effort. (See attached summary.)</p> <p>c) Anne Miller resigned as the assistant coordinator in mid- May and will not be returning in the fall for the last year of the project.</p>

What are your plans for sustaining support for your project beyond the CMU 2010 funding period?

I am still unable to answer this question.

How can the ISPC assist you with those plans?

The ISPC needs to have a focused conversation with all the project leads (together) about this issue of sustainability. Additionally, a meaningful discussion with the institution's leadership regarding the sustainability of the projects and initiatives would also be very valuable.

## Beery, Kara Leigh

---

**From:** Webster, Denise L  
**Sent:** Wednesday, July 01, 2009 12:45 PM  
**To:** Richardson, Carole  
**Cc:** Beery, Kara Leigh  
**Subject:** Strengthening Interdisciplinary Programs: Request to Carry-forward Funds

Dear ISPC,

The remaining balance (in the CMU 2010 Strengthening Interdisciplinary Programs account) at the end of the FY09 fiscal year is \$588.87. I would like to request the funds to carry-forward into FY10.

Although this does not appear to be a lot of money, by adding this money to our remaining budget it affords us the opportunity to support an activity that was not on our radar screen when we started this project in 2007. As you will discover, from our FY09 annual report, we have had a very successful year. I am anticipating another successful year as we approach the final year of the project. Therefore, I am requesting a amendment to our final FY10 budget:

Add \$588.87 to Supplies and Equipment

Budgeted FY09	\$7,000	Amended FY10	\$7,588.87
Budgeted FY09	\$91,473	Amended FY10	\$92,061.87

Thank you for considering this request.

*Denise Webster*

Director, Curriculum and Assessment  
Academic Affairs, Warriner Hall 312  
v. (989) 774-7714 f. (989) 774-1408  
[webst1dl@cmich.edu](mailto:webst1dl@cmich.edu)

*"Some men see things as they are and say why. I dream things that never were and say why not."  
Edward M. Kennedy, Address at the Public Memorial Service for Robert F. Kennedy*