

Institutional Strategic Planning Committee
Monday, January 19, 2008
Meeting Minutes

Present: David Burdette, Linda Dielman, Ray Francis, Carol Haas, Tim Hartshorne, Janine Janosky, Amy McGinnis, Becky Oosterhoff, Orlando Perez, Paul Pridgeon, Roger Rehm, Carole Richardson, Catherine Riordan, Nathan Tallman, Julia Wallace and John Wright.

Absent: Becky Garbutt and Mike Leto.

Guest: Linda Slater

I. Master Plan 101

- Slater informed the committee that the Master Plan addresses three main areas: facilities (buildings), land use (green/informal spaces) and infrastructure (utilities). Slater also noted that the plan is a strategic plan and not a tactical plan.
- Groups involved in the development of the master plan are the core team (leadership team), three user groups (building, land use, infrastructure) and a student user group.
- Draft Campus Development Goals (A campus that is...)
 - Efficient and effective in support of the academic mission of the university
 - Attracts and retains student, faculty and staff
 - Environmentally responsible and energy efficient
 - Affordable to operate with enhanced opportunities to generate multiple sources of revenue

II. Tentative Schedule for Beyond 2010

Strategic Planning Campus-Wide Open Meetings

Feb. 13, 1:00-4:30pm, Powers 136

Feb. 25, 8:00-11:30am, Powers 136

III. Context for Planning: Higher Ed Finances

- Burdette led a discussion about the current state of the economy and the effects it has had on CMU
- Proed is looking to increase its presence in urban areas where people who can't find a job are going back to school.
- Population of graduating high school seniors is dropping in MI. Undergrad and grad applications are going up but it is too soon to tell what enrollments will be in the fall.
- Financial planning and budgets is looking at what other institutions are doing to get a lower net cost for their students and are looking to see if they are really telling the truth.

IV. CMU's Vision Statement – Does it need to be revised?

- Wallace encouraged members to look at CMU's Vision as the time might be right to revise the university's vision statement.
- Should the vision statement be modified first or should it be modified after the strategic directions are decided on?
- Members discussed the possibility of changing the vision statement and what those changes might look like.

V. Emerging Strategic Directions for beyond CMU 2010

- Riordan circulated a handout of the emerging strategic directions.

- Riordan went through the format, trends, data, strategic statements and justification in the academic programs position paper.
- Access & Affordability – More comfortable using “value” instead of “affordability.” Recruitment and Retention might be a better title for this item/position paper.
- Research & Creative Activity – The main points for this paper will be flexibility of faculty time and research infrastructure, funding, support for collaborative research and support for productive individual scholars.

Respectfully submitted, Kara Beery, recorder