

Minutes
Institutional Strategic Planning Committee
Tuesday, September 18, 2007
Lary Conference Room (HP 1223)
3:00-5:00

Welcome

- Shapiro welcomed the new members to the committee

Update on activities over the summer

- The CMU 2010 website has been redesigned. Richardson described the features of the site including the “members only” section of the site.
 - There is a survey in the members only area that ISPC members are encouraged to complete
- The KPIs have been finalized
 - There are 18 KPIs
 - Collecting the KPI data is in progress for FY07
 - The committee decided that FY07 data should be released as it comes in with an explanation on the website that data is being posted as soon as it is available
 - The final KPIs were vetted with the president and vice presidents who endorsed them.
 - Other measures that will be tracked but are not considered KPIs have been moved into the category of “related measures”
- Targets are in progress
 - Recommendations for targets will be made by the Communications Committee, Priority Committees, and experts
 - Oosterhoff will work with Priority Committees discussing KPIs and targets upon request
 - In considering targets, committees will consider if targets should be based on the ideal target or an achievable target
 - Committees should also consider what it will take to reach the target
 - The proposed targets were set to generate discussion and encourage feedback before the targets are finalized
- BOT Report
 - The report was written for a public audience as well as the Board of Trustees
 - Page 45 discusses the planned activities for the ISPC this year :
 - Be more strategic
 - Institutionalizing planning and strategic approaches
 - Improved communications
 - Additional funding
 - Riordan gave a brief overview of the presentation that will be given to the board
- President’s address to Faculty and Staff
 - President mentioned CMU 2010

- CMU 2010 has been a continuing theme in his communications (address, President's update, etc.)
- Raising Academic Performance
 - The initiative had impact, but the impact must be maintained
 - Shapiro is creating an ad hoc committee to pursue the goal and to keep Priority Committees I and II abreast of its work.
 - The ad hoc committee will start early in October, will have a tentative report in December, and a final report in May
 - Some of the areas that will be looked at will be tutoring and assisting students in struggling groups.
- OIR Support
 - Institutional Research support is up and they are getting the information needed for KPIs
- Foundations of Excellence Report
 - The report contains a thorough analysis of CMU students' first year experiences, faculty perceptions of those experiences, and recommendations for improvement.
 - Copies of the report can be accessed online
 - The report looks at all aspects of freshman life (academic, housing, etc.)

Initiatives for this Year

- Strategic conversations are important and should occur
- Committees meet with the members of their priority's funded projects for updates and feedback
- Enrich understanding of KPIs and targets
- Committees should start looking for next years members and leaders now
- Orientation for new members of priority committees will occur soon

Review of where we are on KPIs

- Shapiro shared a spreadsheet of current enrollment and discussed the data
 - Undergraduate enrollment is down, but this is acceptable because CMU wants to stabilize its enrollment numbers
 - Graduate student enrollment is up, but we will not see last years recruitment effort results until next year
 - Minority student recruitment is good, but retention is poor
- Academic Expectations
 - We have done well with improvements for first year students
 - Engagement with faculty is down for first year students
 - Underrepresented groups are stable, but low (recruitment is good, but retention is poor)
- The data on the other KPIs were briefly discussed
 - The KPIs where CMU is making progress are: Academic Expectations, Student-Faculty Ratio, Six-Year Graduation rate for Students from Underrepresented Groups, Campus Climate, International Students (Off-Campus), Research Expenditure as a percentage of total, External Grants and Contracts – submitted proposals and funding requested, If you could

start over again, would you still choose CMU, and Composite Financial Index

- The KPIs where CMU is not making progress are: Student-Faculty Engagement, Graduate Student Enrollment, Faculty from Underrepresented Groups, Staff from Underrepresented groups, Study Abroad Program Participation, Student Research Activity, Grant Awards for Service, and Student Community Service/Volunteer Work

Next Meeting

- The agenda will be sent out a week ahead of time
 - The agenda will include a discussion of KPIs
 - Riordan asked that members inform her about other agenda items

Respectfully submitted,

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Office of Academic Affairs