

Institutional Strategic Planning Committee
Monday, October 29, 2007
Meeting Minutes

Present: Linda Dielman, Tim Hartshorne, Janine Janosky, Sue Ann Martin, Amy McGinnis, Becky Oosterhoff, Orlando Perez, Catherine Riordan, Kate Rosier, Brad Swartz, Barrie Wilkes, Todd Zakrajsek and Mike Zeig.

Absent: Carol Haas, Mike Leto, Dan Nowiski, Roger Rehm, Carole Richardson and Gary Shapiro.

I. Review Feedback on KPI Targets

- Members reviewed the KPI handouts: a dashboard with footnotes explaining KPIs, KPI trends over the past 7 years.
- The members discussed the targets set by the Com Com and the Data Experts. These targets are realistic aspirations.
- Members were happy to see that the target for undergraduate enrollment is an increase for off-campus while the target for on-campus is a bit of a decrease. How will this be possible? Demographics – a decline in MI students going to college is expected. Has someone been considering the budget implications of a decrease in students? Yes, the UBAC has definitely discussed this. Is the student to faculty ratio going to be effected by this decrease in students? Unsure, this will be looked into.
- Perez made a motion that KPI 8, six-year graduation rate for students from underrepresented groups (off) target be parody with non-minority students at 38%, seconded by Rosier.
- The committee voted in favor of using the data experts' targets, but also using 38% as a target for the six year graduation rate for students from underrepresented groups (off). One opposed. (THIS DOES NOT INCLUDE PRIORITY III)
- Why isn't the percentage of students from underrepresented groups included in the top-level KPIs instead of using the 6-year retention rate? In this case, it will be the priority committee's responsibility to keep this issue in mind and keep track of it even though it is not a top-level KPI.
- The Priority III committee has come up with a new list of KPIs that they feel will better address the priority. One thing that the committee would like to track separately is the different types of grant monies. A measure of faculty productivity is needed and so the committee is planning on sending out a letter encouraging all regular faculty to enter their CV information into the FID. Hartshorne recommended presenting at the Council of Chairs before this letter goes out. Up to date information in the FID will help to measure not only faculty productivity but also Priority IV's service KPI.
- Riordan will get together a smaller group to review Priority III's recommendations and will come back with a recommendation to the ISPC in November or December.

II. Round Robin – Priority Committees

Priority I – Todd Zakrajsek

- Besides looking at KPIs, the committee is looking into supporting the Service Learning Institute coming in February, updating the Shared Expectations document and supporting activities as a result of the Foundations of Excellence report.

Priority II – Orlando Perez

- The committee will be working with Denise Green on the strategic plan for advancing diversity. The provost recommended the committee come up with a list of things that campus leaders can do to advance the priority. Ulana Klymyshyn presented her syllabus survey project to the academic senate and the committee also received Mary Senter's diversity survey report.

Priority III – Kate Rosier

- The committee has been working on updating the KPIs and has started to have project leaders come in an update the committee on their projects.

Priority IV – Linda Dielman

- The committee has reviewed the KPIs and targets and will also have project leaders in to get updates on projects.

III. Feedback on BOT Report & Open Forum

- The president and BOT were very supportive and thankful for the work that has been done.
- The BOT was looking toward the next plan, possibly calling it *CMU 2020*. A small group from the ISPC will be put together to review
 - How would we start?
 - When would we start?
 - Build on CMU 2010 rather than start all over?
 - Use a consultant?

IV. Demonstration – Collaboration Software

- The group participated in an online demonstration of the ThinkTank software presented by Jim Hooten.

Respectfully submitted, Kara Beery, recorder