

Institutional Strategic Planning Committee
Friday, August 25, 2006

Present: Kara Beery (note taker), Bill Dailey, Linda Dielman, Nancy French, Becki Kraus (consultant), Marvis Lary, Maria Marron, Amy McGinnis, Dan Nowiski, Wayne Osborn, Orlando Perez, Steve Poe, Michael Rao, Carole Richardson, Catherine Riordan (co-chair), Katherine Rosier, Tom Storch (co-chair), Brad Swartz and Marcy Taylor
Absent: Carol Haas, Roger Rehm and George Ross

I. CMU 2010 Projects Progress

- Richardson reviewed the progress on FY06 and FY07 projects that were funded.
- Most FY06 projects have been completed under budget.
- Final reports for FY06 projects are due by the end of December and will be posted to the secure website.
- Wayne Osborn will take Jim Hageman's place as the project leader for the Increasing Infrastructural Support for Student-Centered Research project.
- If a project is under budget the project leader may request that the funds be carried over for a continuation of the project. Otherwise, any leftover funds will go back into the general CMU 2010 account.

II. Evaluation by Becki Kraus

- Copies of the evaluation report were distributed to members and Kraus gave her description of the institution before CMU 2010, a narrative of the process to date and some tangible and intangible results of the plan so far.
- Kraus emphasized the continued need for funding and for the inclusion of Deans, the Faculty Association and the Academic Senate.
- Kraus presented 17 recommendations and highlighted the need to clearly define national prominence as well as the need to define CMU's brand.

III. Good to Great – CMU's Flywheel

- Kraus and French presented ideas that were discussed at the CMU 2010 May retreat concerning CMU's flywheel. The flywheel consists of three areas: what you are deeply passionate about, what you can be the best in the world at, and what drives your resource engine.
- The group discussed the statement that "CMU is best at striving to help students realize a potential greater than even they could have imagined." CMU students come from a diverse range of backgrounds, yet the institution is able to meet the needs of each.
- The committee would need to look at the data to see if it supports this statement. One indication may be the graduation performance ranking which shows that CMU adds greater value to students' reasoning and writing abilities than many other schools in the sample.
- As a follow up to the request for data emerging from the retreat, over the summer Riordan approved a proposal to participate in the National Foundations of Excellence project. CMU was one of 35 institutions selected and a project steering

group is already working on the project, which will be coordinated with the ARLSA joint Senate/Provost committee.

IV. President Rao's Comments

- President Rao explained that national prominence is not something that is easily defined because it depends on what excellence is in each area as well as the circumstances and capacity of the program.
- President Rao noted that graduate level research should be supported, but undergraduate research is an area that is not the focus of many other institutions but is a focus and strength of CMU.
- The committee discussed with the president how to change the campus sense of inferiority and get people to think and act boldly.

V. KPI's

- Richardson explained how the Communications Committee narrowed down the list of KPIs using a set of criteria. Each priority has main/dashboard KPIs which the rest of the measures in that priority fit under.
- Eventually color coding will be used to show whether data for each KPI is currently being tracked, will be easy to track or will require additional resources.